

NOTICE TO THE HOLDERS

Up to 10,000 EUR "Mediolanum MedPlus Certificate Double Key Euro 15" Certificates relating to EuroStoxx50[®] Index due 30 November 2014

ISIN Code: XS0545674995

This Notice is dated 22 November 2010 and should be read in conjunction with the Final Terms dated 4 October 2010 in respect of the Securities. Any information not updated or amended herein should be regarded as unchanged.

The investors are informed that a Third Supplement to the Base Prospectus dated 3 June 2010 has been duly approved and passported into Italy as of 19 November 2010.

Accordingly, any investors who have indicated acceptances of the offer prior to the date of publication of such supplement have the right within two working days of the Publication Date to withdraw their acceptances.

Copies of such Notice and the Supplement may be downloaded on the following websites:

http://eqdpo.bnpparibas.com/MedPlus_Double_Key_Euro_15 and/or www.bancamediolanum.it