

FINAL TERMS

April 19, 2011

BANCA IMI S.P.A.

Up to 30,000 EURO STOXX 50[®] Barrier “Series Mediolanum MedPlus Certificate Special 20/2”

under the Warrant and Certificate Programme

The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that, except as provided in sub-paragraph (ii) below, any offer of Securities in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each, a **Relevant Member State**) will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Securities. Accordingly any person making or intending to make an offer of the Securities may only do so:

- (i) in circumstances in which no obligation arises for the Issuer or any Manager to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer; or
- (ii) in those Public Offer Jurisdictions mentioned in Paragraph 51 of Part A below, provided such person is one of the persons mentioned in Paragraph 51 of Part A below and that such offer is made during the Offer Period specified for such purpose therein.

Neither the Issuer nor any Manager has authorised, nor do they authorise, the making of any offer of Securities in any other circumstances.

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions set forth in the Base Prospectus dated 16 August 2010 which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**). This document (which for the avoidance of doubt may be issued in respect of more than one series of Securities) constitutes the Final Terms of the Securities described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Securities is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus is available for viewing during normal business hours at the registered office of the Issuer and the specified offices of the Principal Security Agent.

References herein to numbered Conditions are to the terms and conditions of the relevant series of Securities and words and expressions defined in such terms and conditions shall bear the same meaning in these Final Terms insofar as they relate to such series of Securities, save as where otherwise expressly provided.

These Final Terms relate to the series of Securities as set out in "Specific Provisions for each Series" below. References herein to "Securities" shall be deemed to be references to the relevant Certificates that are the subject of these Final Terms and references to "Securities" and "Security" shall be construed accordingly.

1. Issuer: Banca IMI S.p.A.

2. Specific provisions for each Series:

Series Number	No. of Securities issued	No. of Securities per Unit	Issue price per Security	Call/Put	Exercise Price	Exercise Date
37	Up to 30,000	Not Applicable	EUR 1,000	Not Applicable	Not Applicable	The Final Valuation Date (as adjusted)

Securities

3. Consolidation: Not Applicable
4. Type of Securities and underlying asset:
 - (a) The Securities are Certificates. The Securities are Index Securities.
 - (b) The index to which the Securities relate is the EURO STOXX 50[®] Index (the **Index**).
5. Averaging: Not applicable
6. Issue Date: The issue date of the Securities is 31 May 2011.
7. Exercise Date: The exercise date of the Securities is set out in paragraph 2 under "Specific Provisions for each Series" above.
8. Settlement Date: The settlement date for the Securities is the later of (i) 31 May 2017 and (ii) the fifth TARGET Settlement Day following the Exercise Date, i.e. the Final Valuation Date scheduled to fall on 24 May 2017 (such Final Valuation Date subject to adjustment as specified under the definition of "Valuation Date" in the Annex).
9. Number of Securities being issued: The number of Securities being issued is set out in paragraph 2 under "Specific Provisions for each Series", above. The number of Securities being issued will not exceed 30,000 Securities and will be determined at the end of the Offer Period (as defined in item 51 below) and such final amount will be filed with the CSSF as competent authority and published on the website of the Luxembourg Stock Exchange (www.bourse.lu) pursuant to Articles 8 and 14(2) of the Prospectus Directive.
10. Issue Price: The issue price per Security is set out in paragraph 2 under "Specific Provisions for each Series", above.
11. Settlement Business Day: Not Applicable
12. Exchange Business Day: Any Scheduled Trading Day on which each of the Exchange and the Related Exchange is open for trading during its regular trading session, notwithstanding any of the Exchanges or the Related Exchange closing prior to its Scheduled Closing Time.
13. Business Day Centre(s): The applicable Business Day Centre for the purposes of the definition of "Business Day" in Condition 3 is Milan.
14. Settlement: Settlement will be by way of cash payment (**Cash Settled Securities**).
15. Issuer's option to vary settlement: The Issuer does not have the option to vary settlement in respect of the Securities.
16. Exchange Rate: Not Applicable.
17. Settlement Currency: The settlement currency for the payment of the Cash Settlement Amount is EUR.

18. Name and address of Calculation Agent: The Calculation Agent is Banca IMI S.p.A., with its registered office at Largo Mattioli 3, 20121 Milan.
19. Exchange(s): Not Applicable
20. Exchange(s), Index Sponsor and Designated Multi-Exchange Indices: For the purposes of Condition 3 and Condition 13(A):
- (a) the relevant Exchange is, in respect of each component security of the Index (each a **Component Security**), the principal stock exchange on which such Component Security is principally traded, as determined by the Calculation Agent;
- (b) the relevant Index Sponsor is as of the Issue Date STOXX Limited;
- (c) the relevant Index Currency is EUR;
- (d) the Index is a Designated Multi-Exchange Index.
21. Commodity Indices: Not Applicable
22. Related Exchange(s): For the purpose of Condition 3 and Condition 13(A), the relevant Related Exchange(s) is each exchange or quotation system where trading has a material effect (as determined by the Calculation Agent) on the overall market for futures or option contracts relating to the Index.
23. Multiplier: Not Applicable
24. Nominal Amount and Relevant Screen Page: Not Applicable
25. Relevant Asset(s): Not Applicable
26. Entitlement: Not Applicable
27. Cash Settlement Amount: Per each Certificate, an amount in the Settlement Currency calculated by the Calculation Agent in accordance with the following formula and rounding the resultant figure to nearest EUR cent, 0.005 EUR being rounded upwards:
- (A) where the Barrier Event has occurred on the Final Valuation Date:

$$\text{Cash Settlement Amount} = \text{Issue Price} * (\text{Final Level}/\text{Initial Level})$$
- (B) where (i) the Barrier Event has not occurred on the Final Valuation Date and (ii) a Trigger Event has not occurred on or prior to the Final Valuation Date:

$$\text{Cash Settlement Amount} = \text{Issue Price} + [\text{Issue Price} * \text{Max (0.00\%; Participation Level} * (\text{Final Level}/\text{Initial Level} - 1)]$$
- (C) where (i) the Barrier Event has not occurred on the Final Valuation Date and (ii) a Trigger Event has occurred on or prior to the Final Valuation Date:

$$\text{Cash Settlement Amount} = \text{Issue Price}$$

Terms used herein and not defined have the meaning ascribed to them in Annex 1.

Upon occurrence of a Market Disruption Event on the Initial Valuation Date or a Valuation Date or upon occurrence of any Adjustment Events in respect of the Index (all as defined in Annex 1), the provisions set forth in Annex 1 will apply.

28.	Settlement Price:	Not Applicable
29.	Adjustments to Valuation Date and/or Averaging Date:	The provisions set forth in Annex 1 will apply
30.	Redemption of Debt Instruments:	Not Applicable
31.	Valuation Time:	See Annex 1
32.	Currency Securities:	Not Applicable
33.	Fund Securities:	Not Applicable
34.	Tender Offer:	Not Applicable
35.	Additional Disruption Events:	Not Applicable
36.	Failure to Deliver due to Illiquidity:	Not Applicable
37.	Credit Securities:	Not Applicable

PROVISION RELATING TO WARRANTS

38.	Type of Warrants:	Not Applicable
39.	Exercise Price:	Not Applicable
40.	Exercise Period:	Not Applicable
41.	(i) Automatic Exercise:	Not Applicable
	(ii) Renunciation Notice Cut-off Time:	Not Applicable
42.	Minimum Exercise Number:	Not Applicable
43.	Maximum Exercise Number:	Not Applicable
44.	Units:	Not Applicable

PROVISIONS RELATING TO REMUNERATION IN RESPECT OF CERTIFICATES

45.	Notional Amount per Certificate:	EUR 1,000
46.	Remuneration Payment Dates:	The Remuneration Payment Dates will be as follows: <ul style="list-style-type: none">- the first Remuneration Payment Date will be the fifth TARGET Settlement Day following the Valuation Date scheduled to fall on 24 May 2012 (such Valuation Date subject to adjustment as specified

- under the definition of “Valuation Date” in the Annex);
- the second Remuneration Payment Date will be the fifth TARGET Settlement Day following the Valuation Date scheduled to fall on 24 May 2013 (such Valuation Date subject to adjustment as specified under the definition of “Valuation Date” in the Annex);
 - the third Remuneration Payment Date will be the fifth TARGET Settlement Day following the Valuation Date scheduled to fall on 24 May 2014 (such Valuation Date subject to adjustment as specified under the definition of “Valuation Date” in the Annex);
 - the fourth Remuneration Payment Date will be the fifth TARGET Settlement Day following the Valuation Date scheduled to fall on 24 May 2015 (such Valuation Date subject to adjustment as specified under the definition of “Valuation Date” in the Annex);
 - the fifth Remuneration Payment Date will be the fifth TARGET Settlement Day following the Valuation Date scheduled to fall on 24 May 2016 (such Valuation Date subject to adjustment as specified under the definition of “Valuation Date” in the Annex);
 - the sixth Remuneration Payment Date will be the fifth TARGET Settlement Day following the Valuation Date scheduled to fall on 24 May 2017 (such Valuation Date subject to adjustment as specified under the definition of “Valuation Date” in the Annex);

or where any such day is not a TARGET Settlement Day, the immediately next following TARGET Settlement Day.

47. Remuneration Amount:

In respect of each Remuneration Period and the relevant Remuneration Payment Date, the Remuneration Amount will be determined by the Calculation Agent as follows:

- (A) where the Trigger Event has occurred on any Valuation Date on or prior to the relevant Remuneration Payment Date, the Remuneration Amount for the relevant Remuneration Period ending on (but excluding) the relevant Remuneration Payment Date will be:
Euro 1,000 * [(10 per cent. * Y) - N]
- (B) where the Trigger Event has not occurred on any Valuation Date on or prior to the relevant Remuneration Payment Date, the Remuneration Amount for the relevant Remuneration Period ending on (but excluding) the relevant Remuneration Payment Date will be: zero.

Where:

Y means

- (i) 1 in respect of the first Remuneration Payment Date and the

Remuneration Period ending on (but excluding) such Remuneration Payment Date;

(ii) 2 in respect of the second Remuneration Payment Date and the Remuneration Period ending on (but excluding) such Remuneration Payment Date;

(iii) 3 in respect of the third Remuneration Payment Date and the Remuneration Period ending on (but excluding) such Remuneration Payment Date;

(iv) 4 in respect of the fourth Remuneration Payment Date and the Remuneration Period ending on (but excluding) such Remuneration Payment Date;

(v) 5 in respect of the fifth Remuneration Payment Date and the Remuneration Period ending on (but excluding) such Remuneration Payment Date; and

(vi) 6 in respect of the sixth Remuneration Payment Date and the Remuneration Period ending on (but excluding) such Remuneration Payment Date.

N means, in respect of a Remuneration Payment Date and the Remuneration Period ending on (but excluding) such Remuneration Payment Date, the aggregate (expressed as a percentage over the Notional Amount) of the Remuneration Amounts paid in respect of the immediately preceding Remuneration Payment Dates (which aggregate, for the avoidance of any doubt, is zero in respect of the first Remuneration Payment Date).

No adjustment will be made to the Remuneration Amounts for any postponement of the Remuneration Payment Dates in accordance with the business day convention specified under item 46 above.

GENERAL

48. Form of Securities: Temporary Global Security exchangeable for a Permanent Global Security which is exchangeable for Definitive Securities only in the limited circumstances specified in the Permanent Global Security
49. Other final terms: Definitions contained in Annex 1 will apply to the issue of the Certificates described by these Final Terms.

In the event that any price or level published by an Index Sponsor and which is utilized for any calculation or determination made under the Securities is subsequently corrected, any such subsequent correction will be disregarded by the Calculation Agent and the original publication will be taken into account by the Calculation Agent for any calculation or determination to be made hereunder.

DISTRIBUTION

50. Syndication:

(i) If syndicated, names and addresses of Managers and underwriting commitments: Not Applicable

(ii) Date of Subscription Agreement: Not Applicable

(iii) Stabilising Manager (if any): Not Applicable

If non-syndicated, name and address of Manager (if not the Issuer): See item 51 below

Total commission and concession: A commission will be payable to the Manager (as defined in item 51 below) equal to 7.30 per cent. of the Issue Price in respect of Securities distributed up to an aggregate of 10,000 Securities and in excess determined so that the average commission will not exceed 10.20 per cent. of the Issue Price of the aggregate Securities placed.

51. Non exempt Offer:

An offer of the Securities may be made by the Manager other than pursuant to Article 3(2) of the Prospectus Directive in Italy (**Public Offer Jurisdiction**) during the period from 20 April 2011 to and including 18 May 2011 (the offer period, as it may be amended in case of early closure of the Offer, the **Offer Period**), subject as provided in Paragraph 6 of Part B below.

The Securities are being offered to the public in Italy pursuant to Articles 17 and 18 of the Prospectus Directive and the implementing provisions in Italy.

The Issuer reserves the right, in its sole discretion, to close the Offer Period early, also in circumstances where purchases of Securities are not yet equal to the to the maximum amount offered of 30,000 Securities. Notice of the early closure of the offer period will be given by the Issuer by publication (i) in a leading newspaper having general circulation in Luxembourg (which is expected to be the Luxemburger Wort) and in a leading newspaper having general circulation in Italy (which is expected to be MF) or (ii) on the website of the Issuer and the Manager. Early closure of the offer will be effective the first TARGET Settlement Day following publication.

The Issuer reserves the right, in its sole discretion, to revoke or withdraw the Offer and the issue of the Securities at any time prior to the Issue Date. Notice of revocation/withdrawal of the offer will be given by publication (i) in a leading newspaper having general circulation in Luxembourg (which is expected to be the Luxemburger Wort) and in a leading newspaper having general circulation in Italy (which is expected to be MF) or (ii) on the website of the Issuer and the Manager. Revocation/withdrawal of the offer will be effective upon publication. Upon revocation/withdrawal of the offer, all

subscription applications will become void and of no effect, without further notice.

Banca Mediolanum S.p.A., via Francesco Sforza, Palazzo Meucci, Milano 3, 20080, Basiglio (Milan) has agreed to place the Securities on a "best efforts" basis (the **Manager**).

The Manager will act as *Responsabile del Collocamento* as defined under article 93-bis of the Legislative Decree of 24 February 1998, n. 58, as subsequently amended (the "**Financial Services Act**").

The Issuer and the Manager have agreed under a placement agreement (the **Placement Agreement**) the Manager will place the Securities without a firm commitment.

See further Paragraph 6 of Part B below.

52. Additional selling restrictions: Not Applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for issue and public offer in the Public Offer Jurisdiction and admission to trading on the regulated market of the Luxembourg Stock Exchange of the Securities described herein pursuant to the Warrant and Certificate Programme of Banca IMI S.p.A.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of the Issuer:

By:
Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing: Luxembourg
- (ii) Admission to trading: Application is expected to be made by the Issuer (or on its behalf) for the Securities to be admitted to trading on the regulated market of the Luxembourg Stock Exchange with effect from the Issue Date.
After the Issue Date, application may be made by the Issuer (or on its behalf) to list the Securities on such further or other stock exchanges or regulated markets or admitted to trading on such other trading venues (including without limitation multilateral trading facilities or) as the Issuer may determine.

2. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Banca IMI S.p.A. is expected to enter into hedging arrangements with market counterparties in connection with the issue of the Securities in order to hedge its exposure and it will act as Calculation Agent under the Securities.

Where the Securities placed by the Manager should be lower and/or higher the notional amount of the hedging arrangements entered into by the Issuer, the Issuer will unwind such arrangements for the notional amount in excess of the Securities placed or respectively will enter into additional hedging arrangements in respect of the shortfall. A portion of such costs and expenses resulting from the unwinding of any such hedging arrangements or from the Issuer entering into any additional hedging arrangements will be borne by the Manager.

Save as discussed above and save for any fees payable to the Manager referred to in item 50 of Part A above, so far as the Issuer is aware, no person involved in the issue of the Securities has an interest material to the offer.

3. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

- (i) Reasons for the offer: See "Use of Proceeds" wording in Base Prospectus
- (ii) Estimated net proceeds: The net proceeds (net of the commissions referred to in item 50 of Part A above) of the issue of the Securities will be up to EUR 27,810,000 (assuming commissions referred to in item 50 of Part A above will be 7.30 of the Issue Price in respect of all Securities placed).
- (iii) Estimated total expenses: The estimated total expenses that can be determined as of the Issue Date are up to EUR 2,290 consisting of Listing Fees, such expenses excluding certain out-of pocket expenses incurred or to be incurred by or on behalf of the Issuer in connection with the admission to trading of the Securities.

4. PERFORMANCE OF INDEX, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE INDEX

The underlying of the Securities is the EURO STOXX 50[®] Index, an Europe's leading Blue-chip equity index for the Eurozone which index provides a Blue-chip representation of supersector leaders in the Eurozone. The index covers 50 stocks from 12 Eurozone countries: Austria, Belgium, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal and Spain.

The Index is currently calculated by STOXX Limited.

In respect of the Index, certain historical information in respect of such Index (including past performance thereof) may be found on major information providers, such as Bloomberg and Reuters. Information about the Index may be found at the web site of the Index Sponsor www.stoxx.com.

Under the Securities, holders thereof are entitled to receive on the Settlement Date a Cash Settlement Amount equal to per each Security:

(A) where the Barrier Event has occurred on the Final Valuation Date, the product of the Issue Price and the Final Level divided by the Initial Level. In such circumstance, the Cash Settlement Amount of the Securities will then be an amount linked to the performance of the Index on the Final Valuation Date;

(B) where (i) the Barrier Event has not occurred on the Final Valuation Date and (ii) a Trigger Event has not occurred on or prior to the Final Valuation Date, the Issue Price increased of the product of the Issue Price itself and the higher between zero and the product of the Participation Level by the ratio between the Final Level and the Initial Level less 1. In such circumstance, the Cash Settlement Amount of the Securities will then be an amount linked to the performance of the Index on the Final Valuation Date with a leverage factor equal to 1.5;

(C) where (i) the Barrier Event has not occurred on the Final Valuation Date and (ii) a Trigger Event has occurred on or prior to the Final Valuation Date, the Issue Price, i.e. Eur 1,000. In such circumstance, the Cash Settlement Amount of the Securities will then be an amount equal to the Issue Price.

In addition to the Cash Settlement Amount, holders of the Securities are also entitled to receive on each Remuneration Payment Date a Remuneration Amount contingent upon the Trigger Event having occurred on any Valuation Date on or prior to the relevant Remuneration Payment Date. The methodology calculation of the Remuneration Amount provides for a so called “memory effect”, so that, where the Trigger Event first occurs, the Remuneration Amount payable on the immediately following Remuneration Payment Date will actually result in an amount calculated on the basis of a fixed rate per annum equal to 10 per cent p.a. increased by a further 10 per cent. p.a. per each preceding Remuneration Payment Date on which the Remuneration Amount payable was zero. Therefore, contingent upon the Trigger Event having occurred on any Valuation Date, the aggregate of the Remuneration Amounts payable to holders of the Securities over the tenor of the Securities will in all circumstances amount to EUR 600.00 per each Security, irrespective of the timing of occurrence of the Trigger Event. Such timing will instead affect the splitting of such aggregate amongst the specific Remuneration Amounts payable in respect of the specific Remuneration Payment Dates.

Where the Trigger Event has not occurred on any Valuation Date on or prior to the relevant Remuneration Payment Date, the Remuneration Amount payable in respect of such Remuneration Payment Date will be zero, and as a result, where the Trigger Event has not occurred on any Valuation Date over the tenor of the Securities, the aggregate of the Remuneration Amounts will be zero.

Security holders and prospective investors in the Securities should therefore be aware and carefully consider that:

- the Cash Settlement Amount of the Securities will upon occurrence of a Barrier Event be lower than the Issue Price;
- in case of a positive performance of the Index over the tenor of the Securities, where such positive performance should not result in the occurrence of a Trigger Event on any Valuation Date (i.e. where such positive performance does not result in the relevant Final Level being higher than or equal to 150 per cent. of the Initial Level), (i) the Cash Settlement Amount of the Securities will be higher than the Issue Price thereof and will actually be linked to the performance of the Index on the Final Valuation Date (in respect of the Initial Level of the Index) with a leverage factor equal to 1.5 and (ii) the aggregate of the Remuneration Amounts will be zero.
- in case of a positive performance of the Index over the tenor of the Securities, where such positive performance should result in the occurrence of a Trigger Event on a Valuation Date (i.e. where such positive performance does result in the relevant Final Level being higher than or equal to 150 per cent. of the Initial Level), (i) the Cash Settlement Amount of the Securities will be equal to the Issue Price and (ii) the aggregate of the Remuneration Amounts will be and will not be in excess of EUR 600.00 per each Security (being an implied return of 10 per cent. p.a. over the Issue Price). Therefore, whilst a positive performance of the Index of at least 50 per

cent. over the Initial Level is required in order for the Trigger Event to occur and be satisfied and for the Remuneration Amounts to be payable on the relevant Remuneration Payment Dates, any positive performance of the Index in excess of 50 per cent. over the Initial Level will not affect the return under the Securities.

- upon occurrence of certain disruption events, the Issuer, acting in its capacity as Calculation Agent, will be entitled to replace the Index with a successor index or use, in lieu of a Relevant Price of the Index, a level determined by it or take any other action determination or judgement acting in its sole discretion. All such action, determination or judgements may influence the amounts receivable under the Securities.

An investment in the Securities will result in a return lower than zero contingent upon the Final Level of the Index on the Final Valuation Date being lower than 20 per cent. of the Initial Level of the Index, otherwise the return will be higher than or equal to zero.

AN INVESTMENT IN THE SECURITIES ENTAILS SIGNIFICANT RISK. SECURITIES ARE COMPLEX FINANCIAL INSTRUMENTS WHICH MAY NOT A SUITABLE INVESTMENT FOR ALL INVESTORS.

The Issuer does not intend to provide any post-issuance information in relation to the Index and performance thereof and/or the market value from time to time of the Securities and/or any other post-issuance information in relation to the Securities, unless required by applicable law or save as otherwise provided in the Conditions.

5. NOTIFICATION

The CSSF has provided the *Commissione Nazionale per le Società e la Borsa* (CONSOB) with a certificate of approval attesting that the Base Prospectus has been drawn up in accordance with the Prospectus Directive.

6. TERMS AND CONDITIONS OF THE OFFER

Offer Price:

Issue Price

Investors should take into consideration that the Offer Price embeds placement commissions payable by the Issuer to the Manager as described in Paragraph 50 of Part A above. Investors should also take into consideration that when the Securities are sold on the secondary market after the Offer Period, the above mentioned commissions are not taken into consideration in determining the price at which such Securities may be sold on the secondary market.

Conditions to which the offer is subject:

Offer of the Securities is conditional on their issue only.

<p>The time period, including any possible amendments, during which the offer will be open and description of the application process:</p>	<p>The Offer will be open during the Offer Period (as defined in the paragraph 51 of Part A above).</p>
	<p>During the Offer Period, prospective investors may subscribe the Securities during normal Italian banking hours at the offices (<i>filiali</i>) of the Manager by filling in, duly executing (also by appropriate attorneys) and delivering a specific acceptance form (the Acceptance Form) (<i>Scheda di Adesione</i>).</p>
	<p>The Acceptance Form is available at each Manager's office.</p>
	<p>The subscription of the Securities may also be made by means of financial promoters (<i>promotori finanziari</i>).</p>
	<p>Subscription of the Securities may <u>not</u> be made by means of distance or on line communications techniques.</p>
	<p>There is no limit to the subscription application which may be filled in and delivered by the same prospective investor with the Manager.</p>
	<p>The subscription requests cannot be revoked by the potential investors save as detailed below in respect of subscriptions by financial promoters or as otherwise provided by law, and may not be subject to conditions.</p>
	<p>In respect of subscription of the Securities made by means of financial promoters (<i>promotori finanziari</i>), subscription will be effective only after seven days following completion of the subscription form; by this deadline investor is fully entitled, at no cost and fees, to revoke its subscription by notice to the Manager and/or financial promoter.</p>
<p>Details of the minimum and/or maximum amount of application:</p>	<p>The Securities may be subscribed in a minimum lot of no. 3 Securities (the Minimum Lot) and an integral number of Securities higher than the Minimum Lot and being an integral multiple of 1</p>
	<p>There is no maximum amount of application within the maximum number of Securities offered of 30,000 Securities.</p>
<p>Description of possibility to reduce subscriptions and manner for refunding excess amount paid by applicants:</p>	<p>Not Applicable</p>
<p>Details of the method and time limits for paying up and delivering the Securities:</p>	<p>The total consideration for the Securities subscribed must be made by the investor on the Issue Date to the Manager's office which has received the relevant subscription form.</p>

	The Securities will be delivered on the Issue Date, subsequent to the payment of the Offer Price, to potential Securityholders in the deposit accounts held, directly or indirectly, by the Manager at Euroclear and/or Clearstream.
Manner in and date on which results of the offer are to be made public:	Not later than 5 days on which the TARGET2 System is open following the closing of the Offer Period (as amended in the event of early closure of the offer), the Manager will notify the public of the results of the offer through a notice published on the website of either the Issuer and the Manager
Procedure for exercise of any right of pre-emption, negotiability of subscription rights and treatment of subscription rights not exercised:	Not Applicable
Categories of potential investors to which the Securities are offered and whether tranche(s) have been reserved for certain countries:	The Securities will be offered only to the public in Italy. Qualified investors, as defined in Article 2 (i) (e) of the Prospectus Directive 2003/71/EC, are <u>not</u> allowed to subscribe any Securities.
Process for notification to applicants of the amount allotted and the indication whether dealing may begin before notification is made:	The Manager shall notify applicants with amounts allotted. Subscription applications will be satisfied until reaching the maximum Number of Securities offered of 30,000 Securities and thereafter the Manager will immediately suspend receipt of further subscription applications and the Offer Period will be closed early by the Issuer accordingly to the procedure described in paragraph 51 of Part A above. Upon the close of the Offer Period, in the event that, notwithstanding the above, the aggregate amount of Securities requested to be subscribed exceed the maximum Number of Securities offered of 30,000 Securities, the Manager will allot the Securities in accordance with allotment criteria so to assure transparency and equal treatment amongst all potential subscribers thereof.
Amount of any expenses and taxes specifically charged to the subscriber or purchaser:	No expenses and duties will be charged by the Issuer to the subscribers of the Securities. Investors should take into consideration that the Offer Price embeds commissions payable by the Issuer to the Manager as described in Paragraph 50 of Part A above.

7. DISTRIBUTORS

- (i) Name(s) and address(es), to the extent known to the Issuer, of the Distributors in the
- See paragraph 51 of Part A.

various countries where the offer takes place:

- | | | |
|-------|---|--|
| (ii) | Name and address of the co-ordinator(s) of the global offer and of single parts of the offer: | The Manager will act as <i>Responsabile del Collocamento</i> as defined under article 93-bis of the Financial Services Act |
| (iii) | Name and address of the any paying agents and depository agents in each country (in addition to the Principal Security Agent): | Not Applicable |
| (iv) | Entities agreeing to underwrite the issue on a firm commitment basis and entities agreeing to place the issue without a firm commitment or under “best efforts” arrangements: | See paragraph 51 of Part A. |
| (v) | Date of signing of the placement agreement: | See paragraph 51 of Part A |

8. OPERATIONAL INFORMATION

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|-------|---|--|
| (i) | ISIN Code: | XS0618395262 |
| (ii) | Common Code: | 061839526 |
| (iii) | Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, <i>société anonyme</i> and the relevant identification number(s): | Not Applicable |
| (iv) | Names and addresses of initial Security Agents: | BNP Paribas Securities Services, Luxembourg branch
33, rue de Gasperich
Howald-Hesperange
L-2085 Luxembourg |

ANNEX 1

(This Annex 1 forms part of the Final Terms to which it is attached)

SECTION I. DEFINITIONS

The following terms will have in these Final Terms the following meaning ascribed to them:

Barrier Event means the occurrence on the Final Valuation Date of the Final Level of the Index on such Final Valuation Date being below the Barrier Level.

Barrier Level means, in respect of the Index, a level equal to 20 per cent. of the Initial Level.

Disrupted Day means any Scheduled Trading Day on which (i) the Index Sponsor fails to publish the official closing level of the Index, (ii) a Related Exchange fails to open for trading during its regular trading session or (iii) a Market Disruption Event has occurred.

Early Closure means the closure on any Exchange Business Day of the Exchange in respect of any Component Security or a Related Exchange prior to its Scheduled Closing Time unless such earlier closing is announced by such Exchange or Related Exchange (as the case may be) at least one hour prior to the earlier of: (i) the actual closing time for the regular trading session on such Exchange or Related Exchange (as the case may be) on such Exchange Business Day; and (ii) the submission deadline for orders to be entered into the Exchange or Related Exchange system for execution at the relevant Valuation Time on such Exchange Business Day.

Exchange Disruption means any event (other than an Early Closure) that disrupts or impairs (as determined by the Calculation Agent) the ability of market participants in general to effect transactions in, or obtain market values for: (i) any Component Security on the Exchange in respect of such Component Security; or (ii) futures or options contracts relating to the Index on the Related Exchange.

Final Level means, in respect of the Index and a Valuation Date, the Relevant Price of the Index on such Valuation Date, subject to the provisions under "Valuation Date".

Final Valuation Date means the last Valuation Date, i.e. the Valuation Date scheduled to fall on May 24, 2017, subject to the provisions under "Valuation Date".

Initial Level means, in respect of the Index, the Relevant Price of the Index on the Initial Valuation Date, subject to the provisions under "Initial Valuation Date".

Initial Valuation Date means 31 May 2011 or if such date is not a Scheduled Trading Day, the next following Scheduled Trading Day, unless, in the opinion of the Calculation Agent, any such day is a Disrupted Day. Where any such day is a Disrupted Day, then the Initial Valuation Date shall be the first succeeding Scheduled Trading Day that is not a Disrupted Day, unless each of the eight Scheduled Trading Days immediately following the Scheduled Initial Valuation Date is a Disrupted Day. In that case, (i) that eighth Scheduled Trading Day shall be deemed to be the Initial Valuation Date, notwithstanding the fact that such day is a Disrupted Day and (ii) the Calculation Agent shall determine the level of the Index as of the Valuation Time on that eighth Scheduled Trading Day in accordance with the formula for and the method of calculating the Index last in effect prior to the occurrence of the first Disrupted Day using the Exchange traded or quoted price as of the Valuation Time on that eighth Scheduled Trading Day of each Component Security comprised in the Index (or, if an event giving rise to a Disrupted Day has occurred in respect of the relevant Component Security on that eighth Scheduled Trading Day its good faith estimate of the value for the relevant Component Security as of the Valuation Time on that eighth Scheduled Trading Day).

"Market Disruption Event" means either:

(i) (a) the occurrence or existence, in respect of any Component Security, of:

1) a Trading Disruption in respect of such Component Security, which the Calculation Agent determines is material, at any time during the one hour period that ends at the relevant Valuation Time in respect of the Exchange on which such Component Security is principally traded;

2) an Exchange Disruption in respect of such Component Security, which the Calculation Agent determines is material, at any time during the one hour period that ends at the relevant Valuation Time in respect of the Exchange on which such Component Security is principally traded; OR

3) an Early Closure in respect of such Component Security;

AND

(b) the aggregate of all Component Securities in respect of which a Trading Disruption, an Exchange Disruption or an Early Closure occurs or exists comprises 20 per cent. or more of the level of the Index;

OR

(ii) the occurrence or existence, in respect of futures or options contracts relating to the Index, of: (a) a Trading Disruption; (b) an Exchange Disruption, which in either case the Calculation Agent determines is material, at any time during the one hour period that ends at the Valuation Time in respect of the Related Exchange; or (c) an Early Closure, in each case in respect of such futures or options contracts.

For the purposes of determining whether a Market Disruption Event exists in respect of a Component Security at any time, if a Market Disruption Event occurs in respect of such Component Security at that time, then the relevant percentage contribution of that Component Security to the level of the Index shall be based on a comparison of (x) the portion of the level of the Index attributable to that Component Security to (y) the overall level of the Index, in each case using the official opening weightings as published by the Sponsor as part of the market "opening data".

Participation Level means a percentage equal to 150 per cent.

Relevant Price means, in respect of the Index and the Initial Valuation Date or a Valuation Date, the official closing level of the Index as of the Valuation Time on such Initial Valuation Date or Valuation Date, as the case may be, or, where such Initial Valuation Date or Valuation Date is a Disrupted Day, the level of the Index as of the Valuation Time on such Disrupted Day as determined by the Calculation Agent, all as specified under "Initial Valuation Date" or "Valuation Date".

Scheduled Closing Time means, in respect of an Exchange or the Related Exchange and a Scheduled Trading Day, the scheduled weekday closing time of such Exchange or Related Exchange on such Scheduled Trading Day, without regard to after hours or any other trading outside of the regular trading session hours.

Scheduled Initial Valuation Date means any original date that, but for the occurrence of an event causing a Disrupted Day, would have been the Initial Valuation Date.

Scheduled Trading Day means any day on which the Exchange and Related Exchange is scheduled to be open for trading for its regular trading session.

Scheduled Valuation Date means any original date that, but for the occurrence of an event causing a Disrupted Day, would have been a Valuation Date.

TARGET Settlement Day means a day on which the TARGET2 System or any successor thereto is open.

Trading Disruption means any suspension of or limitation imposed on trading by the relevant Exchange or Related Exchange or otherwise and whether by reason of movements in price exceeding limits permitted by the relevant Exchange or Related Exchange or otherwise: (i) relating to any Component Security on the relevant Exchange in respect of such Component Security; or (ii) in futures or options contracts relating to the Index on the Related Exchange.

Trigger Event means the occurrence on any Valuation Date of the Final Level of the Index on such Valuation Date being higher than or equal to the Trigger Level.

Trigger Level means, in respect of the Index, a level equal to 150 per cent. of the Initial Level.

Valuation Date means each 24 February, 24 May, 24 August and 24 November starting from 24 August 2011 (included) until 24 May 2017 (included) or if any such date is not a Scheduled Trading Day, the next following Scheduled Trading Day, unless, in the opinion of the Calculation Agent, any such day is a Disrupted Day. Where any such day is a Disrupted Day, then the Valuation Date shall be the first succeeding Scheduled Trading Day that is not a Disrupted Day, unless each of the eight Scheduled Trading Days immediately following the Scheduled Valuation Date is a Disrupted Day. In that case, (i) that eighth Scheduled Trading Day shall be

deemed to be the Valuation Date, notwithstanding the fact that such day is a Disrupted Day, and (ii) the Calculation Agent shall determine the level of the Index as of the Valuation Time on that eighth Scheduled Trading Day in accordance with the formula for and the method of calculating the Index last in effect prior to the occurrence of the first Disrupted Day using the Exchange traded or quoted price as of the Valuation Time on that eighth Scheduled Trading Day of each Component Security comprised in the Index (or, if an event giving rise to a Disrupted Day has occurred in respect of the relevant Component Security on that eighth Scheduled Trading Day its good faith estimate of the value for the relevant Component Security as of the Valuation Time on that eighth Scheduled Trading Day).

Valuation Time means:

- (i) for the purposes of determining whether a Market Disruption Event has occurred (x) in respect of any Component Security, the Scheduled Closing Time on the relevant Exchange and (y) in respect of any options contracts or futures contracts on the Index, the close of trading on the relevant Related Exchange; and
- (ii) in all other circumstances, the time at which the official closing level of the Index is calculated and published by the Index Sponsor.

SECTION II. INDEX ADJUSTMENT EVENTS

If the Index is (i) not calculated or announced by the Index Sponsor but is calculated and announced by a successor provider acceptable to the Calculation Agent, or (ii) replaced by a successor index using, in the determination of the Calculation Agent, the same or a substantially similar formula for and method of calculation as used in the calculation of the Index, then the Index will be deemed to be the index so calculated and announced by that successor index sponsor or that successor index, as the case may be (in each case the “**Successor Index**”).

If on or prior to the Initial Valuation Date or any Valuation Date, as the case may be, the Index Sponsor makes or announces that it will make a material change in the formula for or the method of calculating the Index or in any other way materially modifies the Index (other than a modification prescribed in that formula or method to maintain the Index in the event of changes in Component Securities and capitalization and other routine events) (an “**Index Modification**”) or permanently cancels the Index and no Successor Index exists (an “**Index Cancellation**” and together with an Index Modification, each an “**Index Adjustment Event**”), then the Calculation Agent shall determine if such Index Adjustment Event has a material effect on the issue of the Securities and, if so, shall calculate the Relevant Price for such Initial Valuation Date or Valuation Date, as the case may be, using, in lieu of a published level for the Index, the level for the Index on such Initial Valuation Date or Valuation Date as the case may be, as determined by the Calculation Agent in accordance with the formula for and method of calculating the Index last in effect prior to that change, failure or cancellation, but using only those Component Securities that comprised the Index immediately prior to that Index Adjustment Event.

SECTION III. INDEX DISCLAIMER

Neither the Issuer nor the Calculation Agent shall have any liability to the holders of the Certificates for any act or failure to act by the Index Sponsor in connection with the calculation, adjustment or maintenance of the Index. Although the Calculation Agent will obtain information concerning the Index from publicly available sources it believes reliable, it will not independently verify this information. Accordingly, no representation, warranty or undertaking (express or implied) is made and no responsibility is accepted by the Issuer, its affiliates or the Calculation Agent as to the accuracy, completeness and timeliness of information concerning the Index.

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