



NOTICE TO THE HOLDERS

Up to 10,000 EUR “Mediolanum MedPlus Secured Certificate Growth Key Euro 30” Certificates linked to Euro Stoxx 50[®] Index due 15 October 2018

ISIN Code: XS1060826853

This Notice is dated 16 October 2014 and should be read in conjunction with the Final Terms dated 21 August 2014 in respect of the Securities. Any information not updated or amended herein should be regarded as unchanged.

Further to the public offer in Italy by BNP Paribas Arbitrage Issuance B.V. (the Issuer) of **Up to 10,000 EUR “Mediolanum MedPlus Secured Certificate Growth Key Euro 30” Certificates linked to Euro Stoxx 50[®] Index due 15 October 2018** referred to here above, the total number of Securities to be issued is **673 Securities (i.e. EUR 673,000)** at an issue price of **EUR 1,000** per Security. The Issue Date of the Securities is 15 October 2014.

The Holders are informed that on page 4 of the Final Terms in § 12 Final Payout and on page 6 in §39 Knock-in Event it should be noted that:

"Underlying Reference Strike Price" means 2892.55

Holders are also informed that, for the avoidance of doubt, for the purposes of determining the occurrence of a Knock-in Event pursuant to the provisions in § 39, Underlying Reference Strike Price x 50% means 1446.275

Copies of such Notice may be downloaded on the following website:

<http://eqdpo.bnpparibas.com/> and/or <http://www.bancamediolanum.it/>

Signed on behalf of BNP Paribas Arbitrage Issuance B.V.

As Issuer:

By: ..Cezar NASTASA.. Duly authorised